






Bottle Packaging Guide



Are you packing bottles of wine, spirits or beer? We recommend inflatable packaging, check out our comparison guide below.

PRODUCT / COMPARISON	AIRSAC INFLATABLE PACKAGING	POLYSTYRENE	CORRUGATED DIVIDERS	PULP	FOAM CHIPS
					
PROTECTION OFFERED	Excellent, buffers well	Good protection, though doesn't absorb shock	Some protection, only stops contact between bottles	Good protection, will absorb shock unless crushed	Low - average, product can migrate easily
STORAGE NEEDED	Minimal, compact and stored flat	Bulky, considerable space used	Bulky, considerable space used (multiple parts)	Bulky, considerable space used	Bulky, considerable space used
OPERATION	Quick, easy & consistent pack size	Easy, though hard to dispose of, can be taxed in some countries	More time consuming to put together due to multiple parts	High start up cost if mould needed. Easy to use	Simple, to use, no training needed. Can be messy
VISUAL / CUSTOMER APPEAL	Aesthetically pleasing, enhanced customer experience	Looks cheap / not environmentally friendly	Average, traditional retail packaging	Unattractive, although viewed as eco-friendly	Messy, inconvenient for customer